

RedLine Solutions, Inc. Announces release of HarvestPRO™ Food Safety Solution

Helping Leafy Green and other produce companies realize Field to Fork Traceability

For Immediate Release

Santa Clara, CA, October 10, 2007 – RedLine Solutions, Inc., a leading system integrator for produce supply chain Automated Data Collection systems, is pleased to announce the release of HarvestPRO™ Food Safety Solution. RedLine will be showing HarvestPRO™ at the Produce Marketing Association's Fresh Summit International Convention and Exhibition in Houston, Texas October 12-15th. Leafy Green and other fresh produce businesses can now positively identify lots, GPS link harvest locations, manage and time sensitive processes, and alert stakeholders of potential problems. Best of all, this data is aggregated into a harvest dashboard allowing users to monitor the harvest and cooling process as it happens. This solution can be run stand alone or be integrated with existing enterprise systems.

“HarvestPRO™ is a unique solution positioned to meet the food safety needs and challenges of the fresh produce industry supply chain, providing visibility and lot control as product is harvested, processed, stored, and distributed. It positively identifies commodity using bar coded or RFID enabled harvest bins or containers, records the exact field location using GPS, as well as the crew; providing critical information needed to the isolate affected products and narrow scope of recall.” said Todd Baggett, President and founder of RedLine Solutions. “ Even more important, by defining the process sequences and allowable time windows, we can identify lots that are at risk or in violation of defined rules. This allows the process owners to identify, segregate, and disposition product that doesn't meet quality or safety standards due to process or time based violations. HarvestPRO™ brings new visibility into the harvest process allowing you to identify and dispose of suspect lots before they are ever packed and shipped to consumers.”

HarvestPRO™ is built on InSync Software's patented Edgeware RFID and Sensor-Driven application platform leveraging sensor technologies including GPS, barcode and

temperature sensors to allow partners to rapidly develop and deploy scalable, real-world aware applications.

“RedLine Solutions is excited about extending our relationship with InSync Software. We have been working with InSync in a number of industrial supply chain applications, so it made sense for us to use this platform for our harvest tracking application. InSync has proven this solution with one of the largest deployments of RFID based tracking solutions for leafy greens. InSync’s proven, scalable platform allowed us to get HarvestPRO™ to market quicker and leverage RedLine Solutions’ engineers to configure and extend functionality to meet client specific requirements,” said Todd Baggett, President and founder of RedLine Solutions. “HarvestPRO™ leverages InSync Software’s technology and offers a first-of its-kind solution to manage fresh produce from harvest to retail.”

“Working with RedLine is a natural move for InSync,” said Ashish Chona, CEO of InSync Software, Inc. “In particular, RedLine’s integration and hardware expertise in industrial and agricultural markets make this relationship valuable for our customers in these areas. With Edgeware’s ability to rapidly develop applications and RedLine’s integration and execution experience, RFID deployment times can be significantly decreased without sacrificing quality or hindering future scalability.”

About RedLine Solutions

RedLine Solutions’ corporate headquarters are located in Santa Clara, California, with a regional office in Denver, Colorado, that serves the Mountain States. RedLine Solutions is a leading systems integrator for Automated Data Collection systems that delivers Bar Code, Radio Frequency Identification (RFID), and mobile solutions to members of the Warehousing and Agriculture Supply Chain. RedLineMobile provides a real-time interface for product movements, picking/staging, and shipments for Famous v.6x. With RedLine Solutions, fresh produce businesses can streamline internal processes, increase efficiency, and meet food safety regulations and best practices.

About InSync Software

InSync Software, Inc. is the leader in deploying fully compatible, sensor-driven business network software for supply chain and asset management. InSync Software, Inc. provides an RFID and Sensor Driven platform, Edgeware, which allows for customers and partners to rapidly develop and deploy scaleable real-world-aware applications enhancing existing enterprise solutions.

InSync Software leverages EPC and other eBusiness standards in an SOA architecture allowing process collaboration and event visibility between disparate partners. InSync is a certified SAP Integration company. InSync Software was founded in 2003 and is an Intel Capital and Rustic Canyon company. InSync is headquartered in San Jose, CA, with offices in India and Asia.



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